Permit #F00022773

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022773 **Type of Permit:** FILMING **Release Date:** 12/07/2009

Production Company HELLO & CO

Insured Company Name HELLO & CO

Contact Phone No. 1 323-465-9494
Contact Phone No. 2
Fax 323-465-4203
Address 1641 N IVAR AVE
LOS ANGELES, California 90028

Production Title SEARS/CABLEVISION

Type of Production Commercial - Standard

Producer RACHEL CURL

Director TBD TBD

1st AD TBD TBD

Production Manager COLETTE COYNE

FilmL.A. Coordinator Hans Groszkruger

Location Manager RICHARD LATAREWICZ
Primary Phone Mobile - 310-466-0485
Secondary Phone Office - 323-465-9494

Location Assistant N/A N/A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Permit Delivery Fee	$55.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$299.00
LA COUNTY ROAD APPLICATION FEE	$51.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,374.00

Number of Locations 1

NOT A PERMIT

Permit #F00022773

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00022773
Production Company HELLO & CO
Insured Company HELLO & CO
Production Title SEARS/CABLEVISION

Location Manager RICHARD LATAREWICZ
Primary Phone Mobile - 310-466-0485
Secondary Phone Office - 323-465-9494

Location Address 5121 Bedford Ave, Los Angeles, CA, 90056

Location Names

Location Type Private Residence

Location Description

Film Dates 12/8/2009 - 12/8/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Please see attached document Ladera Heights (revised October 2009).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	1
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	50
Extras	10

Filming Activities Interior and exterior dialogue; RACOON AND DOG;

Special Effects: F/X Permit #

Type	No. Times Per Day	No. Takes Per Take
lighter fluid over bbq for flame effect	2 - 5	2 - 5

Description of F/X Scene:

Jurisdiction **Political:** Los Angeles County - Supervisor District 2 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note CONDOR IN POSTING

Coordinator Note FIRE NUMBER: 09-2378-58 FSA REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Permit #F00022773

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00022773	**Location Manager**	RICHARD LATAREWICZ
Production Company	HELLO & CO	Primary Phone	Mobile - 310-466-0485
Insured Company	HELLO & CO	Secondary Phone	Office - 323-465-9494
Production Title	SEARS/CABLEVISION		

Posting "No Parking" signs	300' in front of location		
Approximate Footage	County Parking	**Log Number**	
Date(s)	12/8/2009 to 12/8/2009	**Time(s)**	07:00 to 22:00

NOT A PERMIT

SPECIAL FILMING CONDITIONS
LADERA HEIGHTS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Ladera Heights is a community of attractive single family homes and apartments located in unincorporated Los Angeles County (90056). It is bounded by Wooster Avenue on the west, Stocker Avenue on the north, LaBrea Avenue on the east and La Tijera Boulevard on the south. The neighborhood has become a popular area for location filming and the following conditions have been established to help mitigate the concerns of local residents.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Notification will be done by FilmL.A. Staff. Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies must also contact the Ladera Heights Civic Association (LHCA) representative, Don Hellwig, phone number (323) 294-6544 and (310) 915-8962 (pager) (323) 290-1259 (fax) and donhellwig@sbcglobal.net (email)** at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities and/or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A. The approved times must be indicated on the permit.

- **Weekend or holiday filming is generally prohibited unless a community survey is done of affected residents and approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with mail/package delivery, gardeners' activities, trash pick-up, safe use of streets or access to resident driveways, unless approved by the affected residents. *In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.*

- **Cast and crew may not park on area streets.** Off-site parking must be provided.

- **Prep and Strike days must be included on the permit and may not take place on weekends unless a Filming Survey of affected residents is done and approved by FilmL.A.**

- **Craft services, catering trucks, food preparation and dining tables are prohibited on sidewalks, driveways and/or parkways, and must be kept out of public view.**

- **Generators with proper exhaust and noise shields shall be parked only in front of those homes that have approved this activity.**

- **Residents and film crew members must treat one another with respect and consideration.** (See the Filmmakers' Code of Professional Responsibility attached to the permit.)

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **The LHCA will not become involved in any payment arrangements between permit holders and residents.**

- **Should a resident encounter a problem, s/he should immediately contact FilmL.A., Inc., (213) 977-8600, and/or the CHP Officer/Sheriff on duty at the site.** ***Do not direct questions to the LHCA.***

FILM L.A. Inc. PERMIT